

# CITY OF JERSEY CITY

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## *Jersey City to Raise Rainbow Flag in Celebration of the 10<sup>th</sup> Annual Jersey City Lesbian, Gay, Bisexual and Trans-Gender Pride Festival and 1<sup>st</sup> Annual Parade*

**JERSEY CITY** – Mayor Jerramiah T. Healy, the Municipal Council and the Division of Cultural Affairs will raise the **Rainbow Flag** in celebration of the **10<sup>th</sup> Annual Jersey City Lesbian, Gay, Bisexual and Trans-Gender Pride Festival and 1<sup>st</sup> Annual Parade**, at **6:00 p.m.** on **Tuesday, August 24, 2010**, at City Hall, 280 Grove Street.

Sponsored by the **Jersey City Lesbian & Gay Outreach (JCLGO)**, the organizers of JCLGO have worked hard through their annual Festival to foster a better way to connect with the entire Jersey City community by focusing on the diversity of talent, the involvement of gay and lesbian artists in the community, and their relevance in helping Jersey City become a recognized and respected cultural center in which all the residents of the State's second largest municipality can take pride.

“For a decade now, the **JCLGO** has had a positive influence in our city, while adding to the vibrancy of our city's rich *tapestry*,” said **Mayor Healy**. “This organization sends a positive message of hope filled with the endless possibilities that change can unite our community while inspiring everyone to make a positive difference. As JCLGO continues to be influential and proactive, their efforts enable our great city to prosper and flourish.”

Founded by Napoleon Paul Mendoza and Miguel Cardenas, the Jersey City Lesbian and Gay Outreach began in May 2001, and in three short months, grew into an all-volunteer group. On August 25, 2001, they hosted Jersey City's 1<sup>st</sup> LGBT Pride Festival, the theme of which was “Strength Through Visibility.” It was attended by more than 1,000 festival-goers.

Jersey City Lesbian and Gay Outreach created a venue for its members who felt that their voices were not being heard in the community. They have stood tall and instilled pride in so many who would otherwise be in fear of public scrutiny or harassment. The Jersey City Lesbian and Gay Outreach has been a beacon to those in need of support.

In 2004, they raised the Rainbow Flag, a symbol of LGBT Pride, for the first time ever at the Hudson County Courthouse and at Jersey City City Hall, beginning a tradition that continues on today.

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This year, the **10<sup>th</sup> Annual Jersey City Lesbian, Gay, Bisexual and Trans-Gender Pride Festival and 1<sup>st</sup> Annual Parade** will be held on **Saturday, August 28, 2010** from **12:00 p.m.** until **8:00 p.m.** at Exchange Place.

**For more information about the LGBT Pride Festival, call the Division of Cultural Affairs at (201) 547-6921 or visit [jerseycitynj.gov](http://jerseycitynj.gov)**

**All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.///**